



2010 AKITA CLUB OF AMERICA CATALOG AD CONTRACT

CATALOG AD DEADLINE: JULY 16, 2010

Mail Ads to Catalog Chairperson: Akita Club of America, Inc., c/o Monica Colvin, 11265 Richwood School Rd., Lebanon, IL, 62254-2005 gekko@att.net

Make checks payable in US funds to: Akita Club of America, Inc. or pay with credit card online at www.akitaclub.org using Pay Pal services

Ad Size Width/inches Length/inches

Full Page 4.5 7.5

Half Page

(No Photo) 4.5 3.75

Inside Front Cover: \$220

Inside Back Cover: \$120

Full Page Black & White: \$50

Full Page Color: \$80

1/2 Page (No Photo): \$40

Top 20 Upgrade to color: \$30

Total number of pages _____

Note: Check for availability of covers.

Catalog Section (circle one): **General** **Top 20 Memorial Rescue** **Performance/New Title**

If you submit an ad as an electronic file (meaning the ad needs NO WORK and is ready for print), please construct it to the above dimensions or proportional to these dimensions. Do not exceed these dimensions. When submitting photos electronically for your ad, scan the photo at 300 dpi.

ATTENTION: The ACA is not responsible for any lost photos or artwork. Be sure to label all photos and artwork with the **advertiser's name, address, and dog's name** on the back. **DO NOT** write on the back of photos; use address labels or put all information on a label or masking tape.

ACA GUIDELINES require any advertisements for Upcoming Breedings, Planned Litters, Stud Service, Sale, etc., **MUST** provide copies of **OFA and CERF Certifications** with the ad form. Any advertising without such proof will **NOT** be printed.

- Note special instructions regarding your ad on the back of this form before mailing it in.
- Original photos give the best reproduction results. Printed images from show catalogs, business cards, etc., result in poor quality and are not guaranteed. Photocopies, including color copies, CANNOT be guaranteed and may print poorly.

Copyright material requires written permission from the owner of the copyright, which the advertiser must secure and submit.

Advertiser's Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Name of Dog(s) _____

Number of Photos Sent _____

Crop Photo(s) circle one NO YES: Crop to Dog Dog & Handler